

# FOR THE CONSTIPATION OF THE AGED...

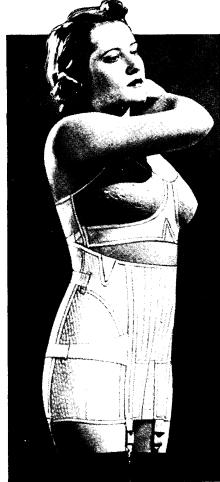
Old people who eat little and lead quiet, inactive lives tend to become constipated. Restoration and maintenance of "habit time" is of prime importance to the patient's well-being.

Petrogalar gently, persistently, safely helps to establish "habit time" for bowel movement. It is evenly disseminated throughout the bowel, effectively penetrating and softening hard, dry feces, resulting in comfortable elimination with no straining... no discomfort. Petrogalar to be taken only as directed.

A medicinal specialty of Petrogalar Laboratories, Inc. Division WYETH Incorporated, Philadelphia. Petrogalar is an aqueous suspension of pure mineral oil each 100 cc. of which contains 65 cc. pure mineral oil suspended in an aqueous jelly. Constant uniformity assures palatability—normal fecal consistency. Five types of Petrogalar provide convenient variability for individual needs.



## CAMP ANATOMICAL SUPPORTS



### CAMP

ANATOMICAL SUPPORTS

S. H. CAMP & COMPANY Jackson, Michigan

Offices in CHICAGO • NEW YORK WINDSOR, ONT. • LONDON, ENGLAND

World's Largest Manufacturers of Anatomical Supports

## for NEPHROPTOSIS

TOGETHER with treatment for any existing infection of the urinary tract, Camp Supports have proven valuable adjuncts in the relief of symptoms in many cases.

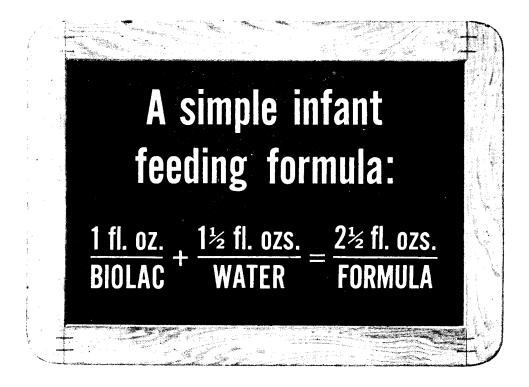
Camp-trained fitters have been instructed to consult the physician as to the position required for the fitting, if reclining or partial Trendelenburg. In the event that the physician desires the use of a pad, the fitter has been instructed to obtain information as to the type of pad to be used and to ask the doctor to mark on the garment or blue pencil upon the patient the exact location of the pad.



### Advantages of Camp Supports in Conditions of Nephroptosis:

- 1. The "lifting" power of Camp Supports is from below upward and backward.
- **2.** Camp Supports are an aid in improving the faulty posture that sometimes accompanies renal mobility.
- **3.** Camp Supports are easily and quickly adjusted.
- **4.** Camp Supports stay down on the body by reason of the foundation laid about the pelvis.
- 5. Camp Supports are comfortable.
- 6. Camp Supports are economically priced.

Camp fitters ask patients to return to their physicians for approval of the fitting.



### New BIOLAC still easy to calculate!

THE CHANGED, more highly concentrated Biolac still saves you valuable time. There are no extra ingredients to calculate, because it's a complete infant formula\*.

For standard formulas, simply dilute 1 fl. oz. of new Biolac with  $1\frac{1}{2}$  fl. ozs. water. Feed  $2\frac{1}{2}$  fl. ozs. of this formula daily for each pound of body weight.

### Why Biolac has been changed

To conserve tin, Biolac is more highly concentrated, and is now packaged in 13 fl. oz. cans instead of the former 16 fl. oz. size.

Although the new tin is a smaller size, it contains *identically the same food values*. And one can of Biolac still makes

one full quart of standard formula. The price remains the same.



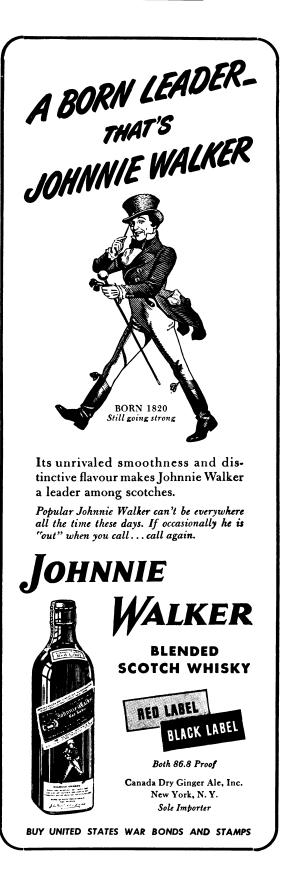


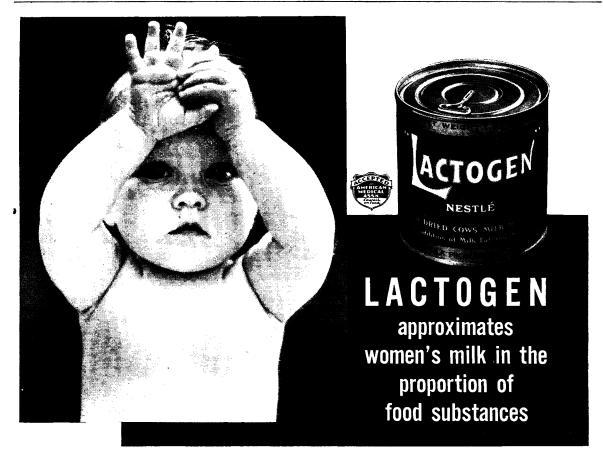
\*Biolac is prepared from whole milk, skim milk, lactose, vitamin B<sub>1</sub>, concentrate of vitamins A and D from cod liver oil, and ferric citrate. Evap-

orated, homogenized, sterilized. Vitamin C supplementation only is necessary. For detailed information, write to Borden's Prescription Products Division, 350 Madison Avenue, New York 17, N. Y.

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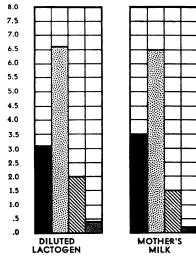


The cows' milk used for Lactogen is scientifically modified for infant feeding. This modification is effected by the addition of milk fat and milk sugar in definite proportions. When Lactogen is properly diluted with water it results in a formula containing the food substances—fat, carbohydrates, protein, and ash—in approximately the same proportion as they exist in women's milk.

One level tablespoon of LACTOGEN dissolved in 2 ounces of water (warm, previously boiled) makes 2 ounces of LACTOGEN formula yielding 20 calories per ounce.

"My own belief is, as already stated, that the average well baby thrives best on artificial foods in which the relations of the fat, sugar, and protein in the mixture are similar to those in human milk."

John Lovett Morse, A.M., M.D. Clinical Pediatrics, p. 156

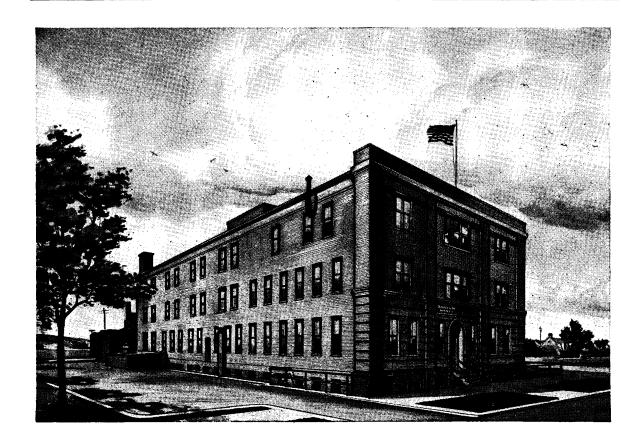


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No advertising or feeding directions, except to physicians. For feeding directions and prescription blanks, send your professional blank to "Lactogen Dept."

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155 EAST 44TH ST., NEW YORK, N. Y.



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To serve the members of the medical and allied professions in a manner which will invite their support and merit their continued confidence.



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Mushroom Poisoning.—Every year, shortly after the first spring rains cease, a certain number of deaths occur from the strong desire of self-styled mycologists to pluck fungi commonly known as mushrooms. Most of these individuals enjoy several years of luck by picking only the safe edible types. But, lurking in the midst of the field of an edible variety, may grow the deadly Amanita and certain other fungi known as phalloids which are also poisonous. When one or more of these toadstools are fried with eggs or made into meat sauce, the juices cooked from them are poisonous for animals, even in small doses. Even after cooking, they remain intensely poisonous for man. The mortality rate varies from 60 to 100 per cent in various accidents on record. Recovery is not impossible when only small amounts of fungus are eaten, especially if the stomach be promptly emptied. The onset is approximately twelve hours after

eating toadstools, and is characterized by vomiting, cramps, diarrhea, dizziness and visual disturbances.

There is no specific cure for mushroom poisoning. Eighty poisonous species have been incriminated from various outbreaks of the one thousand varieties classified. It is well known that mushrooms picked in the open field by the average person are likely to turn out to be of the toadstool variety and may bring fatal results. This statement is no reflection on the hothouse or commercial variety as no cases have been reported from commercial sources.

Persons who placed silver in the cooking mushrooms to determine whether or not they were poisonous are not alive to tell the investigator where they picked the mushrooms. The safest rule is—do not pick wild mushrooms. They can be toadstools.

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Available in a 1/4% or 1% solution in 1-oz. bottles for dropper of spray; and as a 1/2% jelly in collapsible tube with applicator.

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So MANY DOCTORS, skeptical even in the face of thoroughly authenticated studies, have been convinced of Philip Morris' superiority by their own *personal* experience.

When your own throat irritation, due to smoking, clears up on changing to PHILIP MORRIS . . . when your own "smoker's cough" disappears, you are naturally more receptive to similar findings of other medical authorities, i. e., . . .

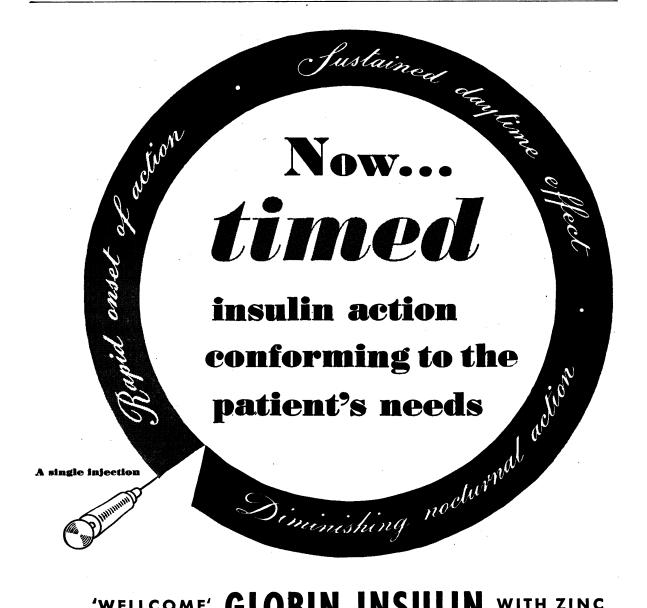
When smokers changed to PHILIP MORRIS, substantially every case of throat irritation due to smoking cleared completely or definitely improved.

## PHILIP MORRIS

Philip Morris & Company, Ltd., Inc., 119 Fifth Avenue, New York



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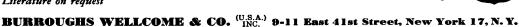
### WELLCOME GLOBIN INSULIN WITH ZINC

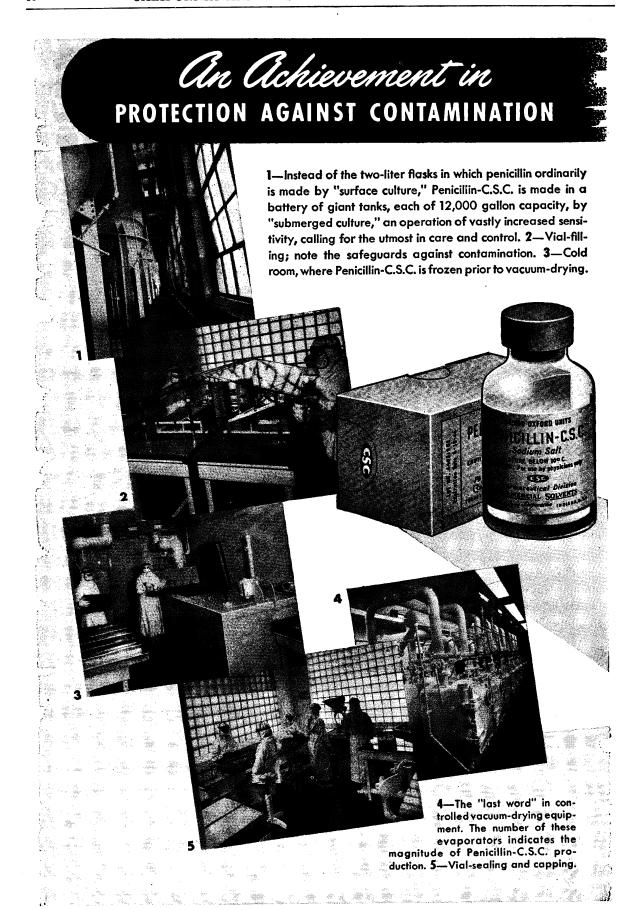
• The diabetic's insulin requirements are not static but change as the patient goes through the day. 'Wellcome' Globin Insulin with Zinc is timed to conform to the patient's needs, providing rapid onset of action at the start of the day, a continuing effect to meet the peak demands of afternoon and early evening, and a waning of action at night when requirements diminish. Because of this unique type of action, a single injection daily will control many moderately severe and severe cases of diabetes. Nocturnal insulin reactions are rarely encountered. Globin Insulin is comparable to regular insulin in its freedom from allergenic skin reactions. 'Wellcome' Globin Insulin with Zinc, an important advance in diabetic control, was developed in the Wellcome Research Laboratories, Tuckahoe, New York. U. S. Pat. No. 2,161,198.

Vials of 10 cc. 80 units in 1 cc.



Literature on request





# THE Sterile Area"IN THE PENICILLIN · C.S.C. PLANT

WALLS of highly polished opal glass and translucent glass brick, and rounded floor and ceiling abutments, permitting of maximum cleanliness—

air-conditioning that controls temperature, humidity, and particle content—

sterilizing lamps that destroy air-borne microorganisms—

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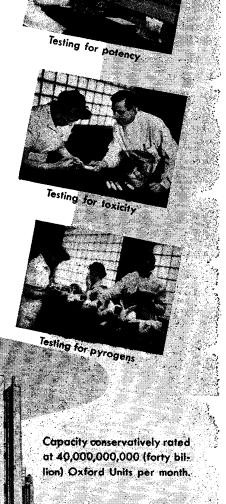
facial shields which carry the technician's breath away from the work area—

these are but a partial list of the safeguards employed in the "sterile area" of the C.S.C. plant. Out of its quarter-century of research and experience in microbiotic production, Commercial Solvents Corporation has developed not only these safeguards, but also the "submerged culture" method which produces Penicillin-C.S.C. in giant threestory tanks.

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THE FUNCTION OF THE BODY DEPENDS ON THE FUNCTION OF ITS CELLS NO CELL CAN FUNCTION WITHOUT ENERGY

DEXTROSE IS AN EXCELLENT SOURCE OF ENERGY

ENERGY IS DERIVED FROM DEXTROSE VIA ENZYME SYSTEMS

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THE B CONSTITUENTS ARE EXPENDABLE: THEY MUST BE REPLACED

THE THERAPEUTIC IMPORTANCE OF SUCH REPLACEMENT HAS BEEN EMPHASIZED BY TOP-NOTCH CLINICIANS, SUCH AS SPIES, SYDENSTRICKER, JOLLIFFE AND POLLACK

TREATMENT OF ONE DISORDER SHOULD NOT CREATE ANOTHER

FOR PROTECTED, PARENTERAL DEXTROSE THERAPY USE—



### TRINIDEX

A Sterile, Pyrogen-Free Solution of

5% DEXTROSE IN NORMAL SALINE Fortified with

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Ready To Use
In 1000 cc. Light-Protected

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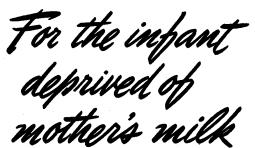
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A powdered, modified milk product especially prepared for infant feeding, made from tuberculin tested cow's milk (casein modified) from which part of the butterfat is removed and to which has been added lactose, olive oil, coconut oil, corn oil, and fish liver oil concentrate.



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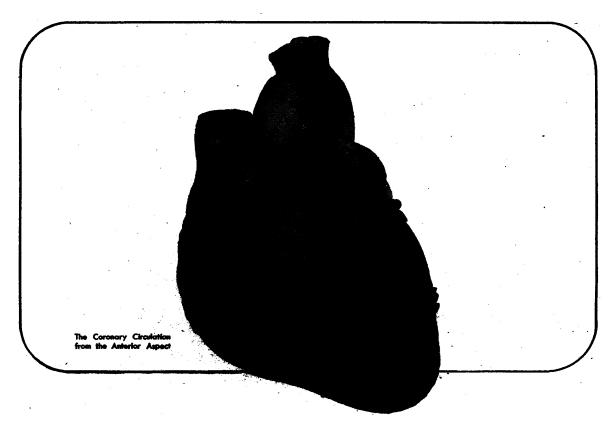
★ FROM THE BEGINNING, Eli Lilly and Company has been active in the development of Penicillin, and for several months has made it available to the armed forces on government allocation and to the Office of Scientific Research and Development.

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The Colfax School for the Tuberculous is located in the pine clad Sierra Nevada foothills, at an elevation of 2,400 feet; an elevation free from the fogs of the valleys and free from extremes of heat or cold.

This Institution supplies, among other advantages:

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- 3. Complete laboratory and x-ray equipment.
- 4. Every proved method of treatment, including pneumothorax and phrenic nerve interruption. (Major thoracic surgery referred to skilled thoracic surgeons.)
- **5.** An absence of institutional atmosphere.
- 6. Reasonable rates.

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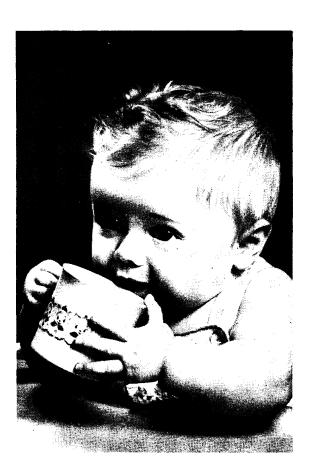
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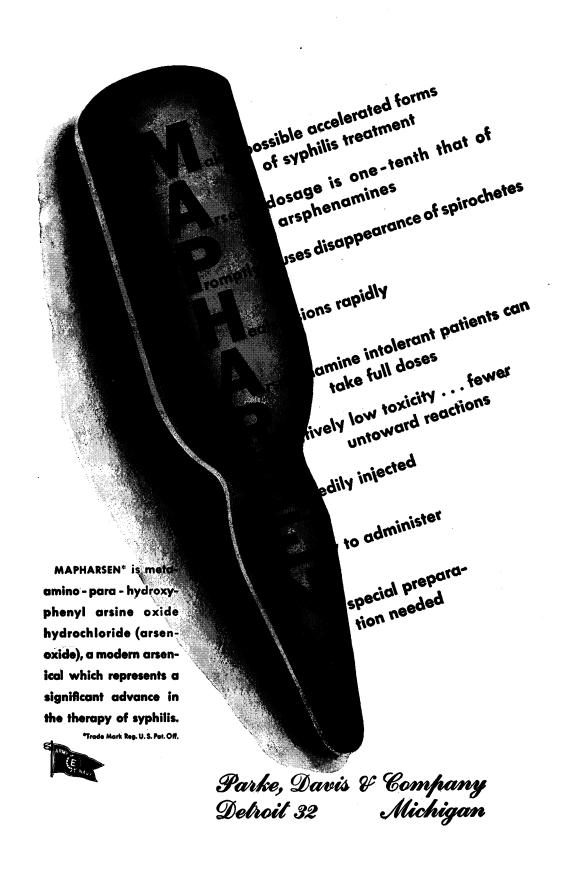
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Fluid Depletion

Indicated in combinations with Sulfa therapy

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C HOICE rooms and bungalows at rates ranging from \$37.50 up, including routine medical and nursing services, interim physical, x-ray and laboratory examinations, ordinary medicines and pneumothorax. A charge is made for the first complete examination.

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The combination of the prompt and powerful local anesthetic action of procaine hydrochloride with epinephrine is very effective. With CHEPLIN'S PROCAINE HYDROCHLORIDE and

EPINEPHRINE the period of anesthesia is prolonged through retarded absorption of the anesthetic. It also causes blanching of the operative area, thus giving the surgeon a clear field.

Literature on request.





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### CHEPLIN BIOLOGICAL LABORATORIES, INC.

(Unit of Bristol-Myers Company)
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### —then made

### **BAKER'S MODIFIED MILK**

"biologically similar to breast milk"

LL THE FACTS on infant feeding we could gleam from well-informed, practical medical opinion-facts on nutritional needs of the bottle-fed baby, digestive tolerance and elimination, muscle tone and tissue turgor-all these we took into the laboratory and utilized in making Baker's Modified Milk.

As a result, Baker's is fortified with seven extra dietary essentials—a liberal supply of protein (40 per cent more than breast milk), complementary gelatin, an adjusted fat, two added sugars, 400 units of vitamin D per quart, extra vitamin B1, and iron . . . well tolerated by newborns and prematures . . . helpful in correcting regurgitation, loose or too frequent stools . . . well supplied with the nutritive elements necessary for proper growth.

Here, doctor, is an infant food with a solid foundation in medical experience—a food designed to produce that happy end-result, the well-nourished baby. Would you like full information about it?

A POWDER AND LIQUID MODIFIED MILK PRODUCT especially prepared for infant feeding. Made from tuberculintested cows' milk in which most of the fat has been replaced by animal, vegetable and cod liver oils, together with lactrose, dextrose, gelatin, vitamin B complex (wheat germ extract, fortified with thiamin), and iron ammonium citrate, U.S.P. Not less than 400 units of vitamin D per quart. Four times as much iron as in cows' milk.



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# BROADENING THERAPEUTIC APPLICATIONS OF Estrogenic Hormones

It was only a few years ago that medical writers were inclined to question the potency and therapeutic efficacy of estrogenic substances. Today, with well defined standards of activity, and with preparations of a purity and activity unheard of less than two decades ago, estrogenic hormones have a well established place in medical practice.

The broadening therapeutic application of estrogenic hormones is well documented by acceptance of the Council on Pharmacy and Chemistry of uses which, in some instances, were unheard of five years ago. At present the accepted uses include the following:

Menopausal symptoms . . . Senile vaginitis . . . . Kraurosis vulvae . . . Gonorrheal vaginitis of children . . . Painful engorgement of the breasts in puerperium . . . Carcinoma of prostate . . . Functional uterine bleeding of probable endocrine origin . . . Suppression of lactation under certain conditions.



Amniotin—a solution of natural estrogens—is available in a variety of dosage forms and potencies. For certain other uses, such as in the suppression of lactation and the

checking of functional uterine bleeding, the high activity of orally administered Diethylstilbestrol commends itself. Diethylstilbestrol Squibb likewise is available in a variety of

dosage forms. Recent reports laugest that the nausea which frequently accompanies its initial use becomes less serious as patients gain a tolerance to its administration.



<sup>1</sup>Jl. Clin. Endocrinology 3:648, Dec. 1943.

For literature write the Professional Service Dept., 745 Fifth Ave., New York 22, N. Y.

E:R:Squibb & Sons

\*

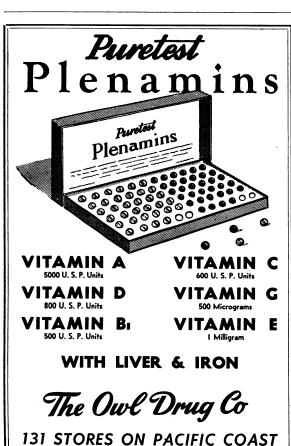
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### Wholesome.. Refreshing

Safeguarded constantly by scientific tests, Coca-Cola is famous for its purity and wholesomeness. It's famous, too, for the thrill of its taste and for the happy after-sense of complete refreshment it always brings. Get a Coca-Cola, and get the feel of refreshment.







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\$10,000.00 ACC \$50.00 weekly i		and sid	kness	For \$64.90 per year
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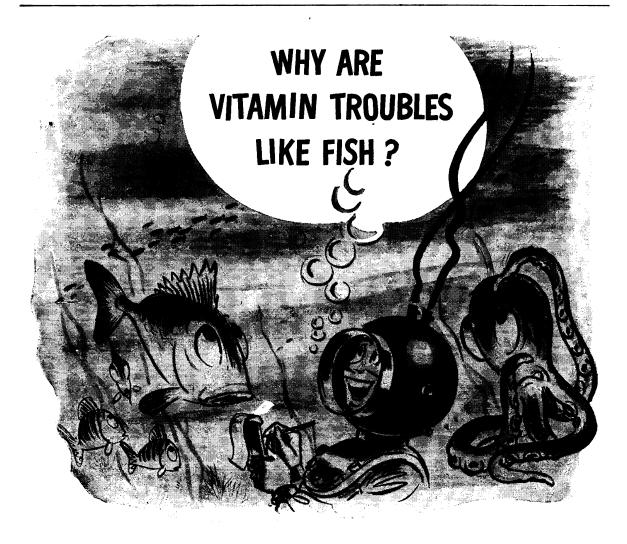
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Adults	&	Children	Children	6	to	11
ov	er .	12 vrs.	vears.	i	ncl	

		,	,	
Vitamin	A	125%		166%
Vitamin	$B_1 \dots$	150%		200%
Vitamin	B <sub>2</sub> (G)	100%		*
Vitamin	C	100%		150%
Vitamin	D	250%		250%

\*Requirements not established

(Minimum daily requirements for Niacin Amide or need in human nutrition for Vitamin  $B_6$  or Pantothenic Acid not established.)

IMPROVED Ol-Vitum Capsules are a most convenient way to assure adequate vitamin intake inexpensively. They are a product of "The House of Vitamins." International Vitamin Corporation are leaders in the research and production of vitamin products. They specialize solely in vitamin manufacture—have never made anything but vitamin products.





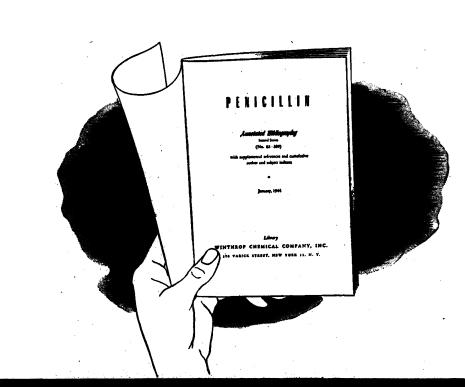
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cerevim is vitamin fortified. A single one ounce serving exceeds the Board's recommendation for baby's daily requirement and provides all the Thiamine (B<sub>1</sub>), Riboflavin (B<sub>2</sub>), Niacin and Iron recommended for children up to three years of age. Substantial amounts of Calcium, Phosphorus and Pantothenic Acid are also supplied as "extra" factors.

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While it is not strictly true that the gravid woman must "eat for two," nutritional requirements nevertheless are higher during pregnancy. As the fetus increases in size, its nutritional demands increase. In consequence, food consumption must be progressively raised to prevent catabolic breakdown of maternal tissue to satisfy these needs.

Ovaltine proves of real value as an aid in satisfying the greater nutritional needs dur-

ing pregnancy. This delicious food drink proves appealing during this period when anorexia may seriously curtail food consumption. It supplies the nutrients especially required for proper fetal growth—minerals, vitamins, and biologically adequate proteins. Prescribed during the second and third trimesters, Ovaltine helps promote a state of optimum nutrition in the mother and optimum development of the fetus.

THE WANDER COMPANY, 360 North Michigan Avenue, Chicago 1, Illinois



## Ovaltine

### Three daily servings (1 1/2 oz.) of Ovaltine provide:

	Dry Ovaltine	Ovaltine with milk*		Dry Ovaltine	Ovaitine with milk*
PROTEIN	6.0 Gm.	31.2 Gm.	VITAMIN A	1500 I.U.	2953 1.U.
CARBOHYDRATE :	30.0 Gm.	62.43 Gm.	VITAMIN D	405 I.U.	480 l.U.
FAT	2.8 Gm.	29.34 Gm.	THIAMINE	.9 mg.	1.296 mg.
CALCIUM	.25 Gm.	1.104 Gm.	RIBOFLAVIN	.25 mg.	1.278 mg.
PHOSPHORUS	.25 Gm.	.903 Gm.	NIACIN	3.0 mg.	5.0 mg.
IRON	10.5 mg.	11.94 mg.	COPPER	.5 mg.	.5 mg
*Each semina mad	la mich o a	- of mills.			



Mother's delight in her baby grows from day to day when a smooth feeding routine helps to keep him healthy and happy.

'Dexin' formulas are easily taken, for 'Dexin' is exceptionally palatable, not over-sweet, and does not dull the appetite. Supplementing the diet with other bland foods is facilitated.

'Dexin' helps assure uncomplicated digestion and assimilation. Its high dextrin content promotes the formation of soft, flocculent, easily digested curds. Distention, colic and diarrhea are avoided because of the relatively non-fermentable form of carbohydrate. 'Dexin' is readily soluble in hot or cold milk.

'Dexin' Reg. U.S. Patent Office

Available carbohydrate 99% 115 calories per ounce 6 level packed tablespoonfuls equal 1 ounce



'Dexin' does make a difference



HIGH DEXTRIN CARBOHYDRATE



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Careful consideration of all the features of the "RAMSES"\* Flexible Cushioned Diaphragm will, we believe, satisfy the physician that the interests of the patient are served best when "RAMSES" Diaphragms are specified.

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## FLEXIBLE CUSHIONED DIAPHRAGM

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# Missing...



This advertisement was originally produced and published by the Chesapeake and Ohio Railway and is reprinted with its permission by MEAD JOHNSON & COMPANY Evansville 21, Indiana, U.S.A.

"Missing in action." You know what that can mean.

Mom says you must be brave. "It's what your father would expect of us," she tells you when it's bedtime and your chin starts to feel shaky. Then she kisses you extra hard and turns her head away so you can't see her eyes.

You've never let her see you cry. Not once, since that telegram came and she twisted it all up in a ball, then smoothed it and put it in the desk.

But, lying in bed, you play "Pretend" — pretend you can hear his step as he comes up to your room — pretend you can feel a stubble brush your forehead. And sometimes, in the dark, you can almost smell a cigarette-y suit close to your face.

Later you dream – dreams that you don't tell about. And in the morning you wake up with that funny, empty feeling in your stomach.

Poor little guy. We—all of us—wish there were something we could do. Perhaps there is. Why shouldn't it be this?

We can resolve that the plans your father had for you shall remain within your reach, that you shall have the chance to grow and learn, that your opportunities will be bounded only by your own get-up-and-go, that you will progress and prosper in direct relation to your own ability—in a land of freedom and opportunity.

Those are the things your Dad valued, the things for which he gave his life. Though some may strive to change all that — provide you with the "benefits" of an all-powerful government, the "advantages" of regimentation, the "blessings" of bureaucracy — we can resolve they won't succeed.

You, son, won't read these words, and if you did, they wouldn't mean much to you now. But your father's friends — known and unknown — are making you a promise, just the same.

You may never hear it from their lips. But if you were older you would read it in their faces — recognize it in their spirit. They are determined to keep America free. To keep it a land in which government is the servant, not the master of the people. To keep it the kind of America your Dad wanted to preserve — for you.



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Let your patients, who repeatedly suffer from poison oak, know that you can effectively immunize them!

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Toxok syringe 3 doses, 3 needles	
Toxok (Concentrate) 2 vials Concentrate and 2 vials diluent	\$ 1.50
Poisonok (Oral) 13 cc. dropper-stoppered bottle (complete treatment)	\$ 1.25

